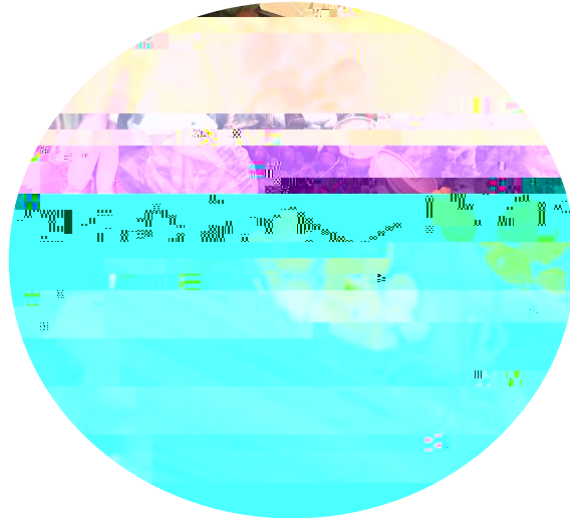


FRESH IDEAS: POP-UPS AND PLANNING FOR THE CITY OF CALGARY FARM STAND PROGRAM



EXECUTIVE SUMMARY

i

Why and for what purpose was the Farm Stand Program created in Calgary?

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How has the Farm Stand Program been implemented in Calgary in terms of locations, scope, and objectives?

What challenges and strengths have characterized the implementation of the Farm Stand Program in Calgary?

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To what extent is the Farm Stand Program accessible to socioeconomically deprived communities?

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- 1.
2. Small-scale producers

coordination