

Community-Driven Solutions in Public Transit-Deprived Regions:

A case study of Rural Rides, a community transportation initiative in southeast New Brunswick

By

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# Executive Summary

## Introduction

New Brunswick has a higher proportion of rural communities than the rest of Canada at 50% rural compared to 20% rural

## Report Structure

This report analyzes Rural Rides within its regional context and explores what can be learned from its model as a community transportation initiative, and whether this model could offer solutions or lessons for other public transit-deprived regions across Canada. The report

## Community Planning in New Brunswick

The province of New Brunswick is divided into 12 districts. Each district takes care of the planning for the municipalities, rural communities, and unincorporated areas within its district. The Salisbury-Petitcodiac region is in District 7 and planning is done by the Southeast Regional Service Commission (RSC). The RSC model is a new model since 2012 with the aim of streamlining services between adjacent communities.

### Transportation Options Analysis

There is currently no Uber or similar ride-

Rural Rides has in securing municipal funding from Sackville despite launching a successful pilot project expansion in the Tantramar region.

Key Informant Interview