BRIEFING NOTE

SUBJECT: Examples of Corporate Social Responsibility (CSR) Initiatives in Guinea and South Africa

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Impala Platinum is a South African based mining company operating around the Bushveld Complex in South Africa as well as the Great Dyke in Zimbabwe. They are involved in mining, refining and marketing of platinum and platinum group metals. The Impala Platinum group employs about 53,000 people in South Africa and Zimbabwe. Most of the employees are contractors that work in or around the mines. The Marula mine is located 50 km from Burgersfort in Limpopo. The Marula Chrome Project formed a board, with both Impala and Marula mine management representatives, to facilitate the running of the project. The main objective of the Project is to highlight socio-

The communities are looking into business areas that focus on agricultural farming and enterprise developments following infrastructure improvements to create long-term sustainable jobs

2. Community development projects

     The dividend payouts used to finance community development projects in infrastructure, education, job creations, and enterprise development

     Each of the six communities decide on which projects are to be undertaken

     The payments are transferred to the beneficiaries account when they have informed the company board on projects they plan to undertake

3. Water supply

     Most of the communities do not have water access close by

     Water sanitation is poor in the communities thus they must fetch water by buckets or trucks from damns or rivers

     The communities have embarked on water and sanitation projects, such as buying big pumps and pipes to transport water directly to their premises

     Sanitation reduces the levels of disease and consequently improves public health

4. Infrastructure

     Ex. The Magabaneng Community and the Roka Tribal Authority have completed the improvement of their gravel road

     Without the funds from the project, such development projects would not be possible

     The projects that the communities have undertaken vary according to their priority problem areas

     The community's cemetery walls have been completed to give respect to those buried, which has increased a sense of pride in communities

     Community halls have been completed used for social community needs

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assists in improving illiteracy rates

The Marula leaders entered into an agreement with the original mining rights owner that it should belong to the community – the leaders' dedication were critical

Impala's executive created a structure that spearheaded the development by forming the Makogomo Chrome Company which included community leaders, Impala Platinum, and Marula mine for management and decision-making

6. HIV/AIDS and Malaria

    Program raises awareness of HIV/AIDS and trains communities in prevention

    Work in collaboration with health districts and local communities as part of the national policy to fight malaria and raise awareness on causes and consequences

7. Supporting Literacy

    Investing in literacy ensures that communities can actively participate in negotiations and planning for project developments

    The opening of 3 literacy centers in villages have improved the level of 58 learners after 101 students completed the course

    Literacy centers are supported by literacy committee's in each village that are responsible for maintaining the program

be beneficial to the company themselves, like roads, and valuable for the communities.

Second, CSR initiatives are a process that requires working with the host community as well as the provider. This means a level of partnership must be established, to be able to work with one another and maintain a good relationship. The Impala case highlights the use of collaborative approaches to foster community relations. The partnership turned into a business joint venture, co