

# Fact Sheet

## Targeted Advertising and Cookies

### What is Targeted Advertising?

Advertising companies can track your online activities, across different web sites and over time, in order to build a detailed personal profile about you. This profile is used to help the companies learn about you, and to display advertisements on your screen targeted specifically to your interests. In most

you from accessing many websites and is not recommended.

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may be used to store cookies  
they help a website remember  
your login information,  
language, and geographical

# Instructions for Deleting Cookies

Chrome	Safari
<ol style="list-style-type: none"> <li>1. At the top right corner , click on the icon that looks like this:</li> <li>2. Click Settings.</li> <li>3. At the bottom, click Show Advanced Settings .</li> <li>4. Under the “Privacy” heading, click Content Settings.               <ol style="list-style-type: none"> <li>a. <u>To Delete Existing Cookies:</u> <ul style="list-style-type: none"> <li><i>f</i> Click All cookies and site data.</li> <li><i>f</i> Click Remove all.</li> </ul> </li> <li>b. <u>To Block Future Third -Party Cookies:</u> <ul style="list-style-type: none"> <li><i>f</i> Under the “Cookies” sub heading, check the box nextto Block third - party cookies and site data.</li> </ul> </li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. At the top left corner, click Safari.</li> <li>2. Click Preferences.</li> <li>3. Click Privacy .               <ol style="list-style-type: none"> <li>a. <u>To Delete Existing Cookies:</u> <ul style="list-style-type: none"> <li><i>f</i> Click Remove All Website Data.</li> <li><i>f</i> Click Remove Now.</li> </ul> </li> <li>b. <u>To Block Future Third -Party Cookies:</u> <ul style="list-style-type: none"> <li><i>f</i> Beside the “Block cookies” subheading, select Allow from website s I visit.</li> </ul> </li> </ol> </li> </ol>
Internet Explorer	Firefox

1. At the top right corner, click on the Tools icon, which looks like this:
2. Click Internet Options .
  - a. To Delete Existing Cookies:
    - f* Go to the General tab. Click Delete ...
    - f* Check the box besideCookies and Website Data. Click Delete .
  - b. To Block Future Third -Party Cookies:
    - f* Go to the Privacy tab. Click Advanced .
    - f* Under the “Third- party Cookies” heading, select Block.
    - f* Click OK . Click OK again.

1. At the top right corner, click on the Open Menu icon, which looks like this:
2. Click Options .
3. On the left, click Privacy .
4. Under the “History” heading, click on the drop -down arrow. Click Use custom settings for history .
  - a. To Delete Existing Cookies:
    - f* Click Show Cookies.
    - f* Click Remove All .
  - b.